

# Why choose us?

## Relevant experience

You can view event samples at [www.sonicfoundry.com/sonicfoundryeventservices](http://www.sonicfoundry.com/sonicfoundryeventservices)

### Higher education

- American Society for Engineering Education
- Campus Technology
- Chronicle of Higher Education
- Educause
- EduComm

### Technology

- InfoComm
- Wainhouse Research

### Corporate

- American Society for Training and Development
- Autodesk University
- Noble Financial

### Government

- Government Video Expo
- National Association of State Chief Information Officers

## How we're different

With other services	With Sonic Foundry Event Services
"I can't afford to webcast my event."	Affordable, competitive pricing
"It's too difficult to put the content online."	Simple workflow and expert technical teams
"It takes too long to turn the webcast around."	Fast turnaround for live webcasting and immediate playback after the session
"We can only get audio."	Audio, video and graphic material like PowerPoint® slides or electronic white boards
"The slides don't advance automatically."	Automatic synchronization of video and slide content
"I have to watch the whole thing to get to that one piece of information I need."	Easy navigation and keyword search
"I can't lock our presentations down."	Password protected and e-commerce access
"I have to download something first, and it keeps getting blocked."	No downloads, simply click on a link in any browser and watch using Windows Media Player